

**GUJARAT TECHNOLOGICAL UNIVERSITY****BE Arch. – SEMESTER – II • EXAMINATION – SUMMER • 2014****Subject Code: 1025006****Date: 04-06-2014****Subject Name: Architectural Communication Skills - II****Time: 10:30 am - 12:30 pm****Total Marks: 40****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

**Q.1 (a)** What is communication and explain the elements in a presentation on an architectural project? **05**

**(b)** Write a note on non-verbal communication. **05**

**Q.2 (a)** What are the points one has to keep in mind while doing precise writing? **05**

**(b)** The Sabarmati Ashram is located the west bank of the Sabarmati River in Ahmedabad. He resided from 1917 to 1930. With the exception of reinforced concrete, the building uses traditional materials found elsewhere in the ashram: tiles, brick, stone and wood. Around the courtyards and beneath the grid of hipped roofs are rooms connected by covered spaces open to the outside. **05**

While, Gandhiji lived in a small cottage which is now known as 'Hridaya (Heart) Kunj. It is a place of great historic value, where even today visitors find some of the things which Gandhiji used-a writing desk, a khadikurta, a yarn spun by him and some of his letters. Five interior rooms contain the collection of the museum. The rooms are enclosed by brick walls and wooden louvered screens. All five rooms are part of the 6m square module. Correa's subtle changes of the enclosure allow for variety in the module's lighting, temperature, and visual permeability. A square, uncovered shallow pool is located between the five rooms. The museum uses a simple but delicately detailed post and beam structure. Load bearing brick columns support concrete channels, which are both a support to the wooden roof and the channel to the rainwater. Boards are nailed underneath the joists and tiles are placed atop the joints. The foundation is concrete and is raised about a foot from the ground.

**OR**

**(b)** Please write precise of the following in 150 words: **05**

In the middle age of poverty-stricken and victimized, early Christianity was rooted in simple living and the religious expectation of a Second Coming. The slaves and artisans to whom this religion first appealed looked forward to a heavenly paradise rather than any reward on earth. Forced to worship in secret, at first there was no occasion – and no money – for elaborate earthly shrines.

But as the Roman Empire converted to the new religion, churches slowly became the buildings into which a community would pour its entire being – mind, body and soul. In AD 313 the first Christian emperor of the Roman Empire, made the new religion official. Gradually, the old culture of Rome and the new forms of Christianity began to fuse.

Early churches were deliberately plain. Places of worship were, in a sense, a representation for the human body; their souls – the important and interesting bit – were on the inside. So long as it functioned, the shell was unimportant. But human beings have a tendency to confuse spiritual values with temporal ones: architecture is often caught in the middle. So the basic basilica plan was adapted from the palace template – 'basilical' originally meaning royal. In essence, the basilica was a long oblong hall, usually with a semicircular apse. Byzantine art and architecture reinforced religious experience by creating an otherworldly atmosphere of mystery and corporeal delight.

- Q.3** (a) Write in detail what are the elements of a letter. **05**  
 (b) Write a covering letter along with you resume. **05**  
**OR**
- Q.3** (a) What are the principles one has to keep in mind when writing a letter. **05**  
 (b) Write an application letter for an internship with a renowned architect. **05**
- Q.4** (a) What are the various skills that the Interviewer keeps in mind while selecting a candidate. **05**  
 (b) What is the resume? What are the main headings in a resume? **05**  
**OR**
- Q.4** (a) Write a letter to a supplier for purchase of some architectural products. **05**  
 (b) What is the difference between professional and personal letter? **05**
- Q.5** (a) What is the importance of group discussion during the R.S.P.? **05**  
 (b) What are the skills one must have to be an effective participant in group discussion? **05**  
**OR**
- Q.5** (a) Write a short note on importance of posture, personal appearance and facial expression for an architectural project. **05**  
 (b) Write a short note on importance of idea presentation and convincing methodology for an architectural project. **05**

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