

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY

B. E. Sem - IV Examination - June- 2011

Subject code: 140002

Subject Name: Management-I

Date: 04/06/2011

Time: 10.30 am – 01.00 pm

Total Marks: 70

Instructions:

- 1. Attempt all questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**

Q.1 (a) What is management? What are the functions of Management? Explain them in brief. **07**

(b) When a matrix structure can be used? **07**

Q.2 (a) What is Organisation? Write a note on principles of Organisation. **07**

(b) What, according to you, are the skills a modern manager will require to run an organization. **07**

OR

(b) What are the different approaches to management? Explain them taking the essence of each approach. **07**

Q.3 (a) Describe departmentation by process. Give its advantages and disadvantages **07**

(b) Discuss the factors affecting the span of control **07**

OR

Q.3 (a) Explain the contribution of Taylor and Gilberth to management history. **07**

(b) Discuss about the tall and flat structure of organization **07**

Q.4 (a) What role does culture play in organisation and to employees? **07**

(b) Henry Foyal's principle of management. **07**

OR

Q.4 (a) Why change is crucial in today's business **07**

(b) Write a note on components of external environment **07**

Q.5 Write a note on any two: **14**

1. Styles of leadership
2. Ethics for Manager.
3. Social responsibility of a corporate.
4. Line and Staff organization
