

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY

B. E. Sem. – IV - Examination –June- 2011

Subject code: 142303

Subject Name: Entrepreneurship & creativity

Date:10/06/2011

Time: 10.30 am – 01.00 pm

Total Marks: 70

Instructions:

- 1. Attempt all questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**

- Q.1 (a)** Define the term “venture capital” with the role of venture capital in starting a new venture. **07**
- (b)** Discuss the roles played by different financial sectors. **07**
- Q.2 (a)** Explain the business planning process in details. **07**
- (b)** Define the word “entrepreneur” with detail analysis. **07**
- OR**
- (b)** What is self employment? Explain the role of entrepreneur in Indian economy. **07**
- Q.3 (a)** Write a note on entrepreneurial culture and ethics. **07**
- (b)** Define the word project management with all concern aspects. **07**
- OR**
- Q.3 (a)** Explain the meaning of “identifying problems” and “opportunities” in details. **07**
- (b)** Write a note on characteristic of successful entrepreneur. **07**
- Q.4 (a)** Explain various government policies for starting a new business. **07**
- (b)** Write down evolution process of entrepreneurship in detail. **07**
- OR**
- Q.4 (a)** Discuss the major entrepreneurial pitfalls. **07**
- (b)** Write a note on any one successful entrepreneur in detail. **07**
- Q.5 (a)** Explain the contribution of women entrepreneur in India. **07**
- (b)** Define the business idea in detail. **07**
- OR**
- Q.5 (a)** Explain the role of Entrepreneurship development institute of India (EDII) in the development of entrepreneurship. **07**
- (b)** Explain the difference between Entrepreneur Vs. Intrapreneur and Entrepreneur Vs. Manager **07**
