

GUJARAT TECHNOLOGICAL UNIVERSITY**B.E. Sem-Vth Examination December 2010****Subject code: 151501****Subject Name: Entrepreneurship Development & Productivity Engineering****Date: 15 /12 /2010****Time: 03.00 pm - 05.30 pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Who is entrepreneur ? What is influence of environment on growth of entrepreneurship ? 07
- (b) Discuss the role of Industrial Engineer in improving productivity of any organization. 07

- Q.2** (a) How creativity play an important role for success of any entrepreneur ? 07
- (b) Discuss Productivity as a master key of social prosperity. 07

OR

- (b) What are the main reasons to lower down productivity in any organization ? 07
- How one can overcome this problem ?

- Q.3** (a) Discuss role of identifying and evaluating business opportunity in success of a business venture. 07
- (b) Explain various kinds of productivity measurement. 07

OR

- Q.3** (a) Discuss attributes and skills of successful small business owners. Also discuss tools of assessment. 07
- (b) Discuss the significance of IT in national productivity enhancement. 07

- Q.4** (a) Discuss Entrepreneur as a risk bearer and innovator. Quote appropriate examples. 07
- (b) Discuss importance of agricultural productivity in development of national economy of India. 07

OR

- Q.4** (a) What do mean by a business plan ? Discuss guidelines for preparing an effective business plan. 07
- (b) Discuss labour productivity as a key concern in Indian context to improve manufacturing productivity. 07

- Q.5** (a) Discuss "Funding of financial needs of Entrepreneurs". 07
- (b) Write note on "Entrepreneurial Support System". 07

OR

- Q.5** (a) Discuss how use of appropriate technology and flexible production can improve the productivity. 07
- (b) Write note on "Role of productivity councils in India". 07
