

GUJARAT TECHNOLOGICAL UNIVERSITY
B.E SEM-V Examination-Nov/Dec.-2011

Subject code: 151501**Date: 24/11/2011****Subject Name: Entrepreneurship Development & Productivity Engineering****Time: 02.30 pm-05.00 pm****Total marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Describe influence of growing entrepreneurship and its impact in bridging regional economic imbalances. **07**
- (b) Analyze ability to innovate as key characteristics of a successful entrepreneur. Cite examples. **07**

- Q.2** (a) Discuss main functions of entrepreneurial support system. How does it help identify potential entrepreneurs? **07**
- (b) Discuss importance of preparation of an effective project proposal for a successful funding application. **07**

OR

- (b) Explain role of Creativity as a key ingredient for a successful entrepreneur. Discuss with specific examples. **07**
- Q.3** (a) Raghav is budding software professional, trained in HTML technologies. His father has been a successful medical practitioner, an eye surgeon, and mother, a insurance and small investments manager. Raghav has career options available to him, either as a Government servant in State owned IT- Park, or as an engineer in R & D firm. While his mother is insisting on a Government job nearby, his father wishes that Raghav starts a business of providing IT solutions to the medical fraternity. **07**

Analyse Raghav's career options vis-à-vis potential entrepreneurial option, and also suggest type of business he might start, if he decides to own a business.

- (b) How does the infrastructural support influence growth of entrepreneurship in the region? Discuss in light of Sanand being projected as automobile hub. **07**

OR

- Q.3** (a) Discuss nature of role of Entrepreneurial assistance organizations in building a successful business man. **07**
- (b) Discuss role of productivity engineering in success story of a business venture. **07**

- Q.4** (a) Discuss role of workers and trade unions in productivity improvement. **07**

- (b) Discuss role of TeleCom growth for the success of small Entrepreneurs. 07

OR

- Q.4 (a)** Describe the agricultural productivity scenario in India. 07

- Q.4 (b)** Discuss various factors of production and their influence on productivity. 07

- Q.5 (a)** Discuss your views on level of productivity in Indian context, and the steps to be initiated, especially for engineering sector. 07

- (b) Discuss main influencing factors for the growth of requirement of management consultancy for the small entrepreneurs. 07

OR

- Q.5 (a)** Discuss historical growth of Industrial engineering as a Productivity Improvement profession. 07

- (b) Express your views on how to improve productivity in service sector. 07
