

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY
BE - SEMESTER-IV • EXAMINATION – SUMMER • 2014

Subject Code: 142303

Date: 23-06-2014

Subject Name: Entrepreneurship and Creativity

Time: 10:30 am - 01:00 pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Explain the role of state Government and Central government in promoting Entrepreneurship. **07**
(b) Role of the Entrepreneur in the development of Indian economy explain it in details. **07**
- Q.2** (a) Describe the Business planning process. **07**
(b) Give the details note on characteristics of successful Entrepreneurship. **07**
- OR**
- (b) Explain the meaning of Business idea, identifying problems and opportunities. **07**
- Q.3** (a) What is entrepreneurial culture-Explain it in details. **07**
(b) What is the meaning of venture capital funding explain the function in details. **07**
- OR**
- Q.3** (a) Evolution process of the term Entrepreneurship. **07**
(b) Explain the problems of women Entrepreneurs in details. **07**
- Q.4** (a) The role of Entrepreneurship Development Institute of India. **07**
(b) Explain the entrepreneur Vs Manager and Entrepreneur Vs. Intrapreneur. **07**
- OR**
- Q.4** (a) Role of small scale Industries in the growth of Indian economy. **07**
(b) Explain the failure factors for the Entrepreneur. **07**
- Q.5** (a) Explain the role of District Industries Centers and National Entrepreneurship Development Board. **07**
(b) Describe any one success story of the entrepreneur. **07**
- OR**
- Q.5** (a) Explain the concept of Entrepreneurship Development. **07**
(b) Explain the project management in details. **07**
