

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY

B. E. Sem. - V - Examination – June- 2011

Subject code: 151501

Subject Name: Entrepreneurship Development & Productivity Engineering

Date: 22/06/2011

Time: 10:30 am – 01:00 pm

Total Marks: 70

Instructions:

- 1. Attempt all questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**
- 4. Support your answers with examples/illustrations**
- 5. Support your write up with charts, diagrams etc.**

Q.1 (a) Suggest the strategies you would like to adopt to make the environment of your organization creative ? **07**

(b) How can you increase the productivity of your educational institute (Including hostels) ? Explain in detail. **07**

Q.2 (a) Who are the two giants of I.E. field ? What was their contribution in increasing productivity ? **07**

(b) How will you measure the productivity of labour ? Can similar techniques be applied for measuring productivity of management ? **07**

OR

(b) Explain the role of an Industrial engineer in a drive for high productivity in an organization. **07**

Q.3 (a) Give brief account of evolution of entrepreneurship in India. **07**

(b) Write a detailed note on linkages between entrepreneurship and economic development. **07**

OR

Q.3 (a) What is the impact of liberalization on growth and development of small enterprises in India. **07**

(b) Write note on 'Agricultural productivity'. **07**

Q.4 (a) "Quality of work life is an important determinant of labour productivity" – Explain. **07**

(b) Write note on Entrepreneurship Devlp. Institute of India. **07**

OR

Q.4 (a) "Productivity is an attitude of mind" – Explain **07**

(b) Why 'no risk' situation should be avoided by an entrepreneur. **07**

Q.5 (a) Explain 'Influence of environment on entrepreneurship'. **07**

(b) Write note on NPC. **07**

OR

Q.5 (a) Write note 'entrepreneurial support system'. **07**

(b) Explain Wage-price spiral. **07**
