

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY

BE - SEMESTER-IV (OLD) - EXAMINATION – SUMMER 2017

Subject Code: 140002

Date: 03/06/2017

Subject Name: Management-1

Time: 10:30 AM to 01:00 PM

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

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|------------|--|-----------|
| Q.1 | (a) Discuss Role of Manager | 07 |
| | (b) Discuss behavior approach | 07 |
| Q.2 | (a) Explain administrative principles of Henry Foyal. | 07 |
| | (b) List out and explain management skills. | 07 |
| | OR | |
| | (b) List out different principle of organization and explain any three. | 07 |
| Q.3 | (a) Discuss advantages, disadvantages and uses of hybrid structure. | 07 |
| | (b) Explain organisational structure of flat structure. | 07 |
| | OR | |
| Q.3 | (a) Discuss advantages, disadvantages of matrix structure. | 07 |
| | (b) Discuss limitations of centralization. | 07 |
| Q.4 | (a) Write a short note on Leadership. | 07 |
| | (b) Write a short note on Organisational environment. | 07 |
| | OR | |
| Q.4 | (a) Write a short note on Decision making. | 07 |
| | (b) Write a short note on External environment. | 07 |
| Q.5 | (a) Discuss myths about business ethics. | 07 |
| | (b) Write a short note on social responsibility. | 07 |
| | OR | |
| Q.5 | (a) Discuss mechanisms for ethical management. | 07 |
| | (b) Write a short note on managerial ethics. | 07 |
