

GUJARAT TECHNOLOGICAL UNIVERSITY**B. HMCT – SEMESTER – VI • EXAMINATION – SUMMER • 2014****Subject Code: 163304****Date: 31-05-2014****Subject Name: Resort Designing Development and Management****Time: 10.30 am - 01.00 pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) What security measures are implemented in Resort property **07**
(b) Describe different planning stages adopted while planning for a Resort **07**
- Q.2** (a) Define resort ownerships of different types **07**
(b) Write about recreational facilities provided in a Resort **07**
- OR**
- (b) Explain staff training modules adopted in a Resort **07**
- Q.3** (a) Define site requirement of a Skiing Resort **07**
(b) Explain how cultural impact determines resort development **07**
- OR**
- Q.3** (a) Explain different market segments for a resort property **07**
(b) How recruitment procedure is done in a resort property **07**
- Q.4** (a) Explain role of Human resource department in resort property **07**
(b) Define different types of lodging properties **07**
- OR**
- Q.4** (a) What is the difference between downtown hotel and resort property **07**
(b) Explain what type of investments are required for a resort **07**
- Q.5** (a) Classify resorts by type **07**
(b) Explain how feasibility report is prepared **07**
- OR**
- Q.5** (a) What is difference between SPA resort and Mega Resort **07**
(b) Define resorts by season **07**
