

GUJARAT TECHNOLOGICAL UNIVERSITY
B. HMCT. - SEMESTER –I • EXAMINATION – WINTER 2012

Subject code: 113303**Date: 17-01-2013****Subject Name: Tourism and Hospitality Industry****Time: 10.30 am – 01.00 pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

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| Q.1 | (a) Explain 5 essential A's of a good destination. | 07 |
| | (b) Explain: Tourist, Visitor & Excursionist. | 07 |
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| Q.2 | (a) Give a brief introduction of Tourist Trains in India. | 07 |
| | (b) Write a brief note on WTO, IATA & PATA | 07 |
| OR | | |
| | (b) Write a note on current status of Tourism Industry in India. | 07 |
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| Q.3 | (a) What are the roles & responsibilities of DGCA? | 07 |
| | (b) What are the roles & responsibilities of AAI? | 07 |
| OR | | |
| Q.3 | (a) Write a short note on Air transportation Industry in India | 07 |
| | (b) List 3 International & 3 Domestic Airlines. | 07 |
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| Q.4 | (a) Give a brief description any destination of your choice. | 07 |
| | (b) What is the Role of NGO in making responsible tourists? Explain. | 07 |
| OR | | |
| Q.4 | (a) What are the products for sale for a tour operator? | 07 |
| Q.4 | (b) Explain CRS & GDS system. | 07 |
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| Q.5 | (a) What is sustainable tourism? Explain. | 07 |
| | (b) Explain any 3 different Types of Tourism | 07 |
| OR | | |
| Q.5 | (a) Explain: Hotel, Motel, B&B & Resorts | 07 |
| | (b) Describe various food & beverage facilities | 07 |
