

GUJARAT TECHNOLOGICAL UNIVERSITY**BE – SEMESTER V • EXAMINATION – WINTER - 2012****Subject code: 151501****Date: 12-01-2013****Subject Name: Entrepreneurship Development and Productivity Engineering****Time: 02:30 pm to 05:00 pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Suggest the strategies you would like to adopt to make the environment of your educational institute (including hostels) creative? **07**
 (b) Importance of “risk taking” ability in Entrepreneurship. **07**
- Q.2** (a) Who are the two giants of I.E. fields? What was their contribution in increasing productivity? **07**
 (b) Administration is one sphere of industry where attitude is the greatest influencing factor in productivity promotion. **07**
- OR**
- (b) List and Explain the factors tending to reduce productivity. **07**
- Q.3** (a) Role of trade unions in productivity. **07**
 (b) Explain productivity of services. **07**
- OR**
- Q.3** (a) Explain “Agricultural” productivity **07**
 (b) Role of national productivity council. **07**
- Q.4** (a) Who is Entrepreneur? What is the influence of environment on growth of entrepreneurship. **07**
 (b) Write note on entrepreneurship Dev. institute. **07**
- OR**
- Q.4** (a) Explain ‘Blocks to creativity’ **07**
Q.4 (b) Explain ‘Entrepreneurship and Govt. policies’ **07**
- Q.5** (a) Describe traits & characteristics of successful entrepreneurs **07**
 (b) “Improvement in productivity leads to cost effectiveness” Discuss. **07**
- OR**
- Q.5** (a) Describe historical growth of “Indl. Engg.” **07**
 (b) Improvement and measurement (of productivity) go hand in hand. Explain with illustration. **07**
