

GUJARAT TECHNOLOGICAL UNIVERSITY**B. HMCT – SEMESTER – I • EXAMINATION – WINTER • 2014****Subject Code: 113303****Date: 30-12-2014****Subject Name: Tourism and Hospitality Industry****Time: 10:30 am – 01:00 pm****Total Marks: 70****Instructions:**

- 1. Attempt all questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**

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|------------|------------|--|-----------|
| Q.1 | (a) | Give definition about tour & tourist | 07 |
| | (b) | Mention Evolution in tourism industry | 07 |
| Q.2 | (a) | Mention role of transportation in tourism | 07 |
| | (b) | Types of accommodation | 07 |
| OR | | | |
| | (b) | Role of NGO in Tourism Industry | 07 |
| Q.3 | (a) | Give details about IATA & PATA | 07 |
| | (b) | Role of Travel agent & Tour Operator in Tourist Industry | 07 |
| OR | | | |
| Q.3 | (a) | Give detail about reservation system | 07 |
| | (b) | Give Essential point for Classification of Tourism | 07 |
| Q.4 | (a) | Mention about food and beverage facilities in tourism industry | 07 |
| | (b) | Give detail about Hospitality organization | 07 |
| OR | | | |
| Q.4 | (a) | Mention the growth of Tourism | 07 |
| | (b) | Mention present status of Tourism industry | 07 |
| Q.5 | (a) | Role of Government in Tourism | 07 |
| | (b) | Introduction of global distribution system | 07 |
| OR | | | |
| Q.5 | (a) | What is inbound & outbound Tourism mention in detail | 07 |
| | (b) | Give details about Hospitality organization | 07 |
