

GUJARAT TECHNOLOGICAL UNIVERSITY
HMCT – SEMESTER – V • EXAMINATION – WINTER 2014

Subject Code: 173302**Date: 01/12/2014****Subject Name: Food & Beverage Control - II****Time: 10:30 to 01:00 pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Different type of recruitment strategies used in hotel industries. **07**
(b) Draft training program for the new trainees in hotel. **07**
- Q.2** (a) Explain the selection process in details. **07**
(b) Mention the latest trends in HR used in hotel industry? **07**
- OR**
- (b) What do you mean by budget? Explain zero-based budgeting. **07**
- Q.3** (a) Write introduction on banquets with definitions. **07**
(b) Write three types of buffet set-up followed in hotels? **07**
- OR**
- Q.3** (a) Make the organizational chart of Banquet with the duty and responsibilities of banquet manager. **07**
(b) Name and describe the type of bookings procedure laid in banquets? **07**
- Q.4** (a) What is working capital and why it is required to manage working capital? **07**
(b) What is the importance of financial management in hotels? **07**
- OR**
- Q.4** (a) What points to be considered while making an airline menu? **07**
(b) Make a menu for 12 hours flight **07**
- Q.5** (a) Discuss between 1st class, Business class, economy service standards. **07**
(b) Write a note on kiosks and food courts. **07**
- OR**
- Q.5** (a) Write a note on globalization of fast food . **07**
(b) Describe in your own words the impact of fast food outlet in retail sector. **07**
