

Seat No.: \_\_\_\_\_

Enrolment No. \_\_\_\_\_

## **GUJARAT TECHNOLOGICAL UNIVERSITY**

**Diploma Engineering Sem. - V - Examination – June- 2011**

**Subject code: 355504**

**Subject Name: Industrial Management & Organizational Behaviour**

**Date: 24/06/2011**

**Time: 02:30 pm – 05:00 pm**

**Total Marks: 70**

### **Instructions:**

- 1. Attempt all questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**
- 4. English version is Authentic**

- Q.1** (a) Describe “ Industrial Revolution ” with its good and bad effects. **07**  
(b) List different areas of Indian Industry and Explain progress in any FIVE areas. **07**

- Q.2** (a) Explain role of L.P.G. in Indian Industry. **07**  
(b) Define “Management ”. State the importance characteristics of management. **07**

**OR**

- (b) Distinguish between management, organization & administration. Is management a science & art or a profession? **07**

- Q.3** (a) Explain levels of management with neat sketch. **07**  
(b) Explain different managerial skill required of a successful manager. **07**

**OR**

- Q.3** (a) Define “ Industrial Psychology ”. Explain role of industrial psychology with neat sketch in modern industrial era. **07**  
(b) Describe different variables affecting Individual behavior in organization. **07**

- Q.4** (a) Explain Formal and Informal groups. Explain characteristics of group behavior. **07**  
(b) Explain Maslow’s theory of need hierarchy. **07**

**OR**

- Q. 4** (a) Explain different causes of Industrial dispute. **07**  
(b) Define “Industrial Discipline ”. its types and methods to improve industrial discipline. **07**

- Q.5** (a) Explain duties and qualities of supervisor required in Fabrication Industry **07**  
(b) What do you mean by “values”? Explain types of values and effect of values on human behavior. **07**

**OR**

- Q.5** (a) What is personality? Explain ten stages of personality improvement. **07**  
(b) Prepare your resume as a qualified fabrication shop supervisor. **07**

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