

GUJARAT TECHNOLOGICAL UNIVERSITY
Diploma Engineering Semester –I/II Examination Jan. 2012

Subject code: 310007**Date: 10/01/2012****Subject Name: Business Communication-I****Time: 10.30 am – 01.00 pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. English version is considered Authentic.

Q.1 (a) Give one word for the following and use them in sentences: **07**

1. Which is against law
2. Of the heaven
3. A school for children
4. Eating meat and flesh
5. Killing of living
6. Life story by others
7. One who comes from foreign

(b) Arrange the following words in dictionary order: **07**

1. Please
2. Phrases
3. Plants
4. Perfume
5. Police
6. Private
7. Participle

Q.2

(a) Write the meaning of the following idioms and use them in your sentence: **07**

1. An apple of one's eye
2. An acid test
3. A Himalayan task
4. A child's play
5. Be a man
6. Ahead of time
7. Hand in glove

(b) Write the meaning of the following pair of words and use them in sentence: **07**

1. Dear-Deer
2. Hear-Here
3. Dairy-Diary
4. Fair-Fare
5. Weather-Whether
6. Morning-Mourning
7. Hole-Whole

OR

(b) Explain following punctuation mark with example: **07**

1. Full stop
2. Comma

3. Question mark
4. Colon
5. Brackets
6. Capital letters
7. Inverted commas

Q.3

- (a) Change the following in indirect speech: **07**
 Master: Go to the post office and bring me my letter.
 Andy: All right sir, but where is the post office?
 Master: You fool; you don't know where it is?
 Andy: You show me the way and I'll go there.
 Andy: Is there any letter for my master?
 Clerk: But who is your master?
 Andy: Why? Everybody in the town knows him.
 Clerk: You fool, get away from here.
- (b) Rewrite the sentence as directed: **07**
1. I read an interesting book. (Make complex)
 2. Though he is old, he is active. (Make compound)
 3. He was clever but he failed. (Make simple)
 4. The toys sold in that shop are lovely. (Make complex)
 5. He was punished because he told a lie. (Make compound)
 6. It seems that he is smart. (Make simple)
 7. I don't know how to cook. (Make complex)

OR

- Q.3** (a) Rewrite the following story in indirect speech: **07**
 Three lazy boys, Tom, Dick and Harry, were lying in the sun at the roadside when an old man came along slowly.
 "How lazy you look!" said the old man. "Which of you is the laziest? I will give him a rupee."
 Tom at once jumped up and said, "I am the laziest here. Give the rupee to me."
 "No, no," said the man; "you are far too active."
 "Give it to me, then," said Dick, sitting up. "I am the laziest."
 "I don't think you are," said the man.
 "Put it in my pocket," said Harry, not moving an inch.
 The man put the rupee in Harry's pocket. "Yes," he said; "You are indeed the laziest fellow I ever met."
- (b) Rewrite the sentence as directed: **07**
1. In spite of being rich, He was not happy. (Make compound)
 2. As he was ill, he didn't go to school. (Make simple)
 3. He went to Canada to earn money. (Make complex)
 4. He works hard to earn much. (Make compound)
 5. We don't know when the train will arrive. (Make simple)
 6. The cow sitting under a tree is white. (Make complex)
 7. We eat. We want to live. (Make compound)

Q.4

- (a) Give synonyms of the following words: **07**
1. Adult
 2. Help
 3. Divide
 4. Quite
 5. Lazy
 6. Gather
 7. Polite

- (b) Give antonyms of the following words: **07**
1. Happy
 2. Lucky
 3. Fat
 4. Beautiful
 5. Morning
 6. Strong
 7. War

OR

- Q. 4** (a) Give synonyms of the following words: **07**
1. Abroad
 2. Profit
 3. Old
 4. Basic
 5. Under
 6. Bore
 7. Comic
- (b) Give antonyms of the following words: **07**
1. Dependent
 2. Rise
 3. Accept
 4. Rich
 5. Easy
 6. Rapid
 7. Deep

Q.5

- (a) Write conversation between Shopkeeper and a boy at a fruit shop. **07**
- (b) Write paragraph of about 75 words: **07**
- ❖ Population Explosion

OR

- Q.5** (a) Write conversation between Customer and Bank manager for activating the mobile and internet banking. **07**
- (b) Write paragraph of about 75 words: **07**
- ❖ Importance of insurance in trade & commerce.
