

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY

Diploma Semester -V Examination Summer -2012

Subject code: 355504

Subject Name: Industrial Management & Org.Behaviour

Date:7/6/12

Total Marks: 70

Time:10.30am to 1.00pm

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. English version is Authentic

- Q.1** (a) Explain five Functions of W.T.O. **07**
(b) List fourteen fabrication industries of Gujarat and write its major product and location in tabulated form. **07**

- Q.2** (a) Draw classification of different managerial skill in chart form **07**
(b) Explain following Levels of Corporate Culture. **07**
1. Changing of Behaviour.
2. Changing of Attitude.
3. Changing of Values.

OR

- (b) Write the Definition of Management and Explain five types of Management. **07**
- Q.3** (a) Explain the 9 Ways of Effective Communication. **07**
(b) Explain the seven Aims & Objectives of Industrial Psychology. **07**

OR

- Q.3** (a) Explain seven causes of Industrial Dispute. **07**
(b) Explain the importance of human attitude with the help of Ice burg phenomenon. **07**

- Q.4** (a) Draw a chart on Leadership Grid & Explain it in brief. **07**
(b) Explain Styles of Leadership with neat sketch. **07**

OR

- Q. 4** (a) Differentiate between Leadership and Management. **07**
(b) Explain various duties of a fabrication shop supervisor with respect to following criteria **07**
(A)Management
(B)Worker under him

- Q.5** (a) State Various DO's and DONT's for Positive Attitude. **07**
(b) Explain briefly determinants of Personality. **07**

OR

- Q.5** (a) Explain objectives of training and development **07**
(b) Explain the term "development of employable personality" **07**
