

GUJARAT TECHNOLOGICAL UNIVERSITY
Diploma Engineering - SEMESTER – V • EXAMINATION – WINTER 2012

Subject code: 355504**Date: /12/2012****Subject Name: Industrial Management and Organization Behaviour****Time: 10.30 am - 01.00 pm****Total Marks: 70****Instructions:**

1. Attempt any five questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. English version is considered to be Authentic.

Q.1 (a) List 14 fabrication industries of Gujarat in following format **07**

Sr. no.	Name of industry	address	Main products

(b) Write brief note of industrial policy of Gujarat **07**

Q.2 (a) Describe in brief: **07**

- Individual behavior
- Group behavior

(b) Name & describe the various levels of management with their function. **07**

OR

(b) Define human relations. State the benefits of good human relations in industry. **07**

Q.3 (a) Define leadership. Justify the statement “ The essence of leadership is follower ship.” **07**

(b) What do you mean by human needs? Explain the classification of hierarchy of need as given by Maslow. **07**

OR

Q.3 (a) What is mean by workers grievances. Describe the workers grievances handling procedure? **07**

(b) What is discipline? Explain the term : **07**

- Positive discipline
- Negative discipline

What are the effects of indiscipline an industry?

Q.4 (a) Explain in brief: **07**

- Measurement of attitude.
- Measurement of personality.
- Measurement of effective communication.

(b) Describe the role of a foreman with reference to any three of the following: **07**

- Quality control
- Productivity
- Materials

OR

Q. 4 (a) Write short note on **07**

- (1) self development.
- (2) assertive personality.

(b) What is frustration? Explain major reasons of frustration in employees **07**

Q.5 (a) Prepare your resume as a qualified fabrication shop supervisor **07**

(b) Explain the need of training for supervisor in fabrication industry **07**

OR

Q.5 (a) Describe following two methods of executive training: **07**

- Case study method.
- Business game.

(b) List different employable skills. **07**
