

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY

Diploma Engineering - SEMESTER-V • EXAMINATION – WINTER • 2014

Subject Code: 355504

Date: 04-12-2014

Subject Name: Industrial Management and Organization Behavior

Time: 10:30 am - 01:00 pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. English version is considered to be Authentic.

- Q.1** (a) Explain Scientific selection procedure of man power. **07**
(b) What is Human behavior? Explain Individual & Group behavior. **07**
- Q.2** (a) Describe Styles of Leadership. **07**
(b) Define the term “Motivation”. List different types of Motivation. **07**
Explain any two of them.
- OR
- (b) Define the term “Management”. List functions of Manager. Explain any two functions. **07**
- Q.3** (a) Define the term “Recruitment”. Explain Process of Recruitments. **07**
(b) Explain 10 measures to prevent Industrial disputes. **07**
- OR
- Q.3** (a) Describe different forms of “workers participation” in Management. **07**
(b) Draw chart and Explain Process of Management **07**
- Q.4** (a) Differentiate between Administration, Management, Organization. **07**
(b) Describe “Corporate Culture” and “Effective Communication” **07**
- OR
- Q. 4** (a) Explain in brief : Successful Executive and Unsuccessful Executive. **07**
(b) Define the term ‘Ethics’. Explain major branches of ethics. **07**
- Q.5** (a) Describe Aims and Objectives of Industrial psychology. **07**
(b) Explain factors determining Morale. **07**
- OR
- Q.5** (a) Explain Managerial skills of Manager. **07**
(b) Describe meaning of Self Development. **07**
