

GUJARAT TECHNOLOGICAL UNIVERSITY**D.Ph. - SEMESTER-II • EXAMINATION – SUMMER 2013****Subject Code: 420005****Date: 21-05-2013****Subject Name: DRUG STORE & BUSINESS MANAGEMENT****Time: 10.30 am - 01.30 pm****Total Marks: 80****Instructions:**

- 1. Attempt any five questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**

- Q.1 (a)** Explain the term inventory control. **04**
- (b)** Discuss in detail about : **12**
(I) ABC analysis
(II) EOQ method
- Q.2** Write short notes on: (Any THREE) **16**
a) Budget
b) Retailers
c) General functions of Management
d) Financial statements
e) Trade
- Q.3 (a)** Discuss the purchase procedure at length. **08**
- (b)** Define followings (Any FOUR) **08**
(I) Accounting (II) Book-keeping (III) Journal
(IV) Ledger (VI) Petty cash book
- Q.4 (a)** Distinguish in detail about: **08**
(I) Prescription products
(II) OTC products
(III) Consumer products
- (b)** Describe in detail about Market Research **08**

- Q.5** **(a)** Explain the term finance . Classify the financial requirements that can be fulfilled by a businessman. **04**
- (b)** Mr.X wants to start his business; he needs finance for 7 years ,Guide him how, he can meet the financial requirements? **12**
- Q. 6** **(a)** Discuss the qualities possessed by M.R. **10**
- (b)** Explain the functions of Commercial Bank. **06**
- Q.7** Distinguish followings: **16**
- (a)** Joint stock company & partnership business
- (b)** Single column cashbook & Double column cashbook
