

GUJARAT TECHNOLOGICAL UNIVERSITY
DIPLOMA PHARMACY - SEMESTER-II • EXAMINATION-SUMMER • 2014

Subject Code: 420005**Date: 29-05-2014****Subject Name: Drug stores and Business Management****Time: 10:30 am - 01:30 pm****Total Marks: 80****Instructions:**

1. Attempt any five questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- | | | |
|-------------|---|-----------|
| Q.1 | (a) Write difference services provided by Wholesaler. | 06 |
| | (b) Define (i)Inventory Control (ii)Safety Stock (iii)ABC Analysis (iv)Lead time and (v)Scrap | 05 |
| | (c) Write different functions performed by Retailer. | 05 |
| Q.2 | (a) Discuss space layout of Retail drug store with diagram. | 06 |
| | (b) Discuss purchasing procedure for drug store. | 05 |
| | (c) Explain the term Management. What are the various functions of Management? | 05 |
| Q.3 | (a) What is Partnership business? Write short note on Sole proprietorship. | 06 |
| | (b) Write short note on trade. | 05 |
| | (c) Write difference between Privet limited company and Public limited company. | 05 |
| Q.4 | (a) What are the main sources of Finance? Discuss in detail long term finance. | 06 |
| | (b) What do you mean by Market Research? Describe the Market Research procedure. | 05 |
| | (c) Discuss the qualities of good Salesman in detail. | 05 |
| Q.5 | (a) What are Financial Statements? Discuss advantages and limitations of it. | 06 |
| | (b) Write down the procedure for Selection of Pharmacist. | 05 |
| | (c) Discuss various methods of Financial Analysis. | 05 |
| Q. 6 | (a) Differentiate Profit and loss account with Balance sheet. | 06 |
| | (b) Write note on Cash book. | 05 |
| | (c) Discuss various Plans for compensating Pharmacist. | 05 |
| Q.7 | (a) Enter transactions in the General Journal or Two Columnar cash book of M/S Raju Drug store. | 06 |
| | April 01 Mr. Raju Started business with Capital Rs. 3,00,000 | |
| | 04 Purchased goods for cash Rs. 70,000 | |
| | 08 Cash sales for Rs. 12,000 | |
| | 15 Cash paid to Mr. Lalit of Rs. 3,500 | |
| | Discount allowed Rs. 200 | |
| | 20 Received cash from Mr. Haresh of Rs. 4,000 | |
| | Discount allowed Rs. 300 | |
| | 30 Paid salary of Rs. 3,000 | |
| | (b) Explain the term Accounting and enlist the accounting concepts. | 05 |
| | (c) Define the term Budget and give classification if it. | 05 |
