

GUJARAT TECHNOLOGICAL UNIVERSITY**M.B.A. Sem - IV Examination May 2011****Subject code : 849902****Subject Name: Healthcare Services in India with focus on
Hospital Administration & Management****Date: 26/05/2011****Time: 02.30 pm – 05.30 pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Explain Medical Tourism and advantages of Medical Tourism **07**
 (b) What do you mean by succession planning? Explain Succession planning with reference to Hospital Administration **07**

- Q.2** (a) Write briefly about the levels of Health Care. State about the significance of each of the level of healthcare. **07**
 (b) Explain the Challenges to Hospital Administration **07**

OR

- (b) What is the Role of Private Sector in Healthcare? **07**

- Q.3** (a) Write about the Prospects & Challenges of Telemedicine **07**
 (b) Mention about the Health Committees appointed by Government **07**

OR

- Q.3** (a) Write about the Classification of hospitals. **07**
 (b) What are the Objectives of NATIONAL HEALTH POLICY 2002? **07**

- Q.4** (a) Explain the Marketing of Hospital services **07**
 (b) What are the Legal Issues for Hospital Administrators? **07**

OR

- Q.4** (a) What is the role of natural justice in Hospital Management **07**
 (b) What are licenses which should be procured before commissioning of hospitals? **07**

- Q.5** (a) Explain in detail about the Prospects & Challenges of Telemedicine. **07**
 (b) Write in detail about the Environment (Protection) act, 1986 **07**

OR

- Q.5** (a) Write in detail about the Patient and Consumer Protection Act. **07**
 (b) Explain the Hazardous Wastes (Management and Handling) Rules, 1989. **07**
