

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY

MBA. Sem-II Remedial Examination December 2010

Subject code: 820002

Subject Name: Environment for Business

Date: 18 /12 /2010

Time: 10.30 am – 01.00 pm

Total Marks: 70

Instructions:

- 1. Attempt all questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**

- Q.1** (a) Define & Discuss Economic Environment for Business with appropriate examples. **07**
(b) Illustrate your understanding of economic and non economic environment with reference to India. **07**
- Q.2** (a) Discuss the concept of Social Responsibility of Business with Examples. **07**
(b) Enumerate the different roles played by Government in Economy. **07**
- OR**
- (b) Explain the macro factors affecting Business Organizations. **07**
- Q.3** (a) Explain the impact of Technology with plant level implications. **07**
(b) Explain the impact of technological growth on Indian Economy. **07**
- OR**
- Q.3** (a) Discuss the monetary and fiscal policy with current situation prevailing in India. **07**
(b) Discuss the mixed economy model in detail with critical analysis. **07**
- Q.4** (a) Discuss the effects of balance of payment on Exports from the Country. **07**
(b) Explain and discuss the effects of Tariff and Non-tariff Barriers on International trade. **07**
- OR**
- Q.4** (a) Elaborate Economic reforms and Special Economic Zones in India **07**
(b) Discuss in detail how FEMA is different from FERA. **07**
- Q.5** (a) Discuss the importance and benefits of Ecological Environment. **07**
(b) Explain Carbon credit and its effect on Carbon emission reduction. **07**
- OR**
- Q.5** (a) Explain the efficacy of regulation related to pollution control on Business and industry in India. **07**
(b) Discuss in detail Sustainable Development. **07**
