

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY

Subject code: 2810005

Date: 12/06/2012

Subject Name: Principles of Management (PM)

Time: 2.30pm to 5.30pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q. 1** (a) Explain major Functions of Management. [07]
 (b) Write on "Business Ethics & Social Responsibility". [07]

- Q. 2** (a) Examine various types of Business Organizations in Modern Era. [07]
 (b) Differentiate Administration v/s Management. [07]

OR

- (b) What are the objectives of Planning? Explain Planning Process. [07]

- Q. 3** (a) Explain the importance of Forecasting & Decision-making in management. [07]
 (b) What is Organizing? Give its nature and clarify formal & informal organization. [07]

OR

- Q. 3** (a) Depict your understanding for organization chart & organization structure. [07]
 (b) Explain various Departmentation by different strategies. [07]

- Q. 4** (a) Differentiate Centralization v/s Decentralization. [07]
 (b) Write note on, "Delegation of Authority." [07]

OR

- Q. 4** (a) How do you select "a right man at the right time at right place"? [07]
 (b) Elucidate the requirements of Effective controlling. [07]

- Q. 5** (a) Explain – Budget as Control technique. [07]
 (b) Give role of I.T. in Controlling. [07]

OR

- Q. 5** (a) Explain the impact of Globalization & Liberalization on Modern Business Environment. [07]
 (b) Discuss the International Management & Global theory of Management. [07]
