

GUJARAT TECHNOLOGICAL UNIVERSITY**MBA - SEMESTER-II • EXAMINATION – SUMMER 2013****Subject Code: 820002****Date: 15-05-2013****Subject Name: Environment for Business****Time: 10:30am – 01:30pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

Q.1 (a) What is political & Legal System? Explain in detail the different types of Political systems with examples **07**

(b) What is Monetary & Fiscal Policy? What are the different measures used by RBI to control the Monetary Policy in India? **07**

Q.2 (a) Explain in detail the different social responsibilities of Business towards different groups **07**

(b) What is Corporate Governance? Explain its practices from Indian and International perspective. **07**

OR

(b) What are the different factors responsible for Poverty in India? **07**

Q.3 (a) Write in detail the different types of Intellectual Property Rights **07**

(b) Explain with example the concept of E-Commerce & E- Governance **07**

OR

Q.3 (a) Discuss the role & impact of technology on business organization **07**

(b) What do you mean by a term ISO? Explain its role in an organization **07**

Q.4 (a) Explain in detail the four risks involved in International Business. **07**

(b) In what scenario a firm pursues International Strategies. Explain in detail **07**

OR

Q.4 (a) Write in detail the Foreign Exchange Management Act (FEMA) 1999. **07**

(b) Explain the Balance of Payment (BoP) with Current Account & Capital Account Deficit **07**

Q.5 (a) What is environmental technology? Also write the ecological implications of technology **07**

(b) Explain in detail Green Marketing Strategies **07**

OR

Q.5 (a) Explain the changing role of government for the prevention and control of Pollution. **07**

(b) Write in detail the different types of Pollution that affects the business environment **07**
