

GUJARAT TECHNOLOGICAL UNIVERSITY**MBA - SEMESTER-III • EXAMINATION – SUMMER 2013****Subject Code: 839905****Date: 04-06-2013****Subject Name: Banking and Insurance****Time: 14:30 pm – 17:30 pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) What are the Role and Functions of the RBI in India? Why it is being called as a Central Bank of India or Banker's bank Explain in detail? **07**
- (b) Discuss the various channels or marketing intermediaries for insurance business in reaching out to the various market segments. **07**
- Q.2** (a) What is ULIP? Describe the role of risk in unit linked plan. Compare ULIP with Mutual Funds. **07**
- (b) Classify savings account into various types of savings accounts. How can an illiterate person and blind person can open a savings account in a Bank? Explain in brief the special conditions for opening and maintenance of their account. **07**
- OR**
- (b) Describe with illustrations the various forms of crossing of cheque. If payment is made on a crossed cheque which has been stolen, on whom will the loss fall and why? **07**
- Q.3** (a) What is priority sector? Which are the sectors considered as priority sector for bank lending? What are the targets fixed by RBI for Priority Sector Lending? **07**
- (b) Personal Pensions Plans are very much needed in India. What are the road blocks? **07**
- OR**
- Q.3** (a) What is RTGS? Why and where it is used? How is it different from NEFT? **07**
- (b) Define Endowment Policy. How does it differ from a Whole Life Policy? Is it possible to convert a whole life policy into an endowment policy? How? **07**
- Q.4** (a) Discuss the important recommendations of Narsimham Committee Report – I for the financial system of India. **07**
- (b) What do you understand by banking ombudsman? Who appoints him and why? **07**
- OR**
- Q.4** (a) State what is group insurance policy? What are the distinguish features of Group insurance policy which differentiates it from individual investment. **07**
- (b) What is 'Banker's Lien'? How is it different than the 'General Lien'? What is 'Right of Set Off'? Explain the situations where a banker can exercise this right. **07**
- Q.5** (a) Write Short Notes on: 1. IRDA 2.ECS **07**
- (b) Briefly explain the **07**
- I. Concept and benefits of On Line Tax Accounting System – OLTAS.
- II. Underwriting in Insurance.
- OR**
- Q.5** (a) What precautions would you take at the time of opening of new account and operation in the following types of accounts: **07**
1. Minors 2. HUF 3. Trust
- (b) Write in brief about Need of KYC Norms and discuss and elaborate what is Anti Money Laundering and discuss the three stages of anti money laundering. **07**
