Seat No.: ________ Enrolment No.______________

# GUJARAT TECHNOLOGICAL UNIVERSITY

**M.B.A.- SEMESTER – III • EXAMINATION – WINTER 2012**

**Subject code: 2830006** **Date: 01-01-2013**
**Subject Name: International Business**
**Time: 10:30 pm – 01:30 pm** **Total Marks: 70**

**Instructions:**

1. **Attempt all questions.**
2. **Make suitable assumptions wherever necessary.**
3. **Figures to the right indicate full marks.**

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|---|---|---|---|
| **Q.1** | **(a)** | Discuss the factors contributed to the increased growth of globalization. | **07** |
| | **(b)** | Briefly explain different types of economic systems | **07** |
| **Q.2** | **(a)** | Explain different Trade barriers that directly affect prices to limit the trade. | **07** |
| | **(b)** | What are Hard and Soft Currencies? How do countries control foreign exchange convertibility? | **07** |
| | | **OR** | |
| | **(b)** | Discuss different types of regional economic integration? Explain the effects of regional economic integration. | **07** |
| **Q.3** | **(a)** | Which are the three types of importers? Discuss strategic advantage of Importing? | **07** |
| | **(b)** | What are the principal types of Strategies, International company can choose? Discuss implications of each strategy for configuring and co-ordination International value chain. | **07** |
| | | **OR** | |
| **Q.3** | **(a)** | Which factors are considered by managers while analyzing the risk in country scanning process? How an examination of social and economic conditions help managers to predict political risk? | **07** |
| | **(b)** | Explain organizational structure multinat5ional companies can use with horizontal differentiation. | **07** |
| **Q.4** | **(a)** | Who are Expatriates? Discuss key aspects of Expatriates' compensation. | **07** |
| | **(b)** | What is counter trade? Give its advantages and disadvantages. | **07** |
| | | **OR** | |
| **Q.4** | **(a)** | Discuss various companies and management orientations | **07** |
| | **(b)** | In recent scenario, why is it important for managers to study the various aspects of International Business? | **07** |
| **Q.5** | **(a)** | How financial statements in one country differ from those in other countries? | **07** |
| | **(b)** | Discuss various types of International Bonds. Why International bond market is attractive? | **07** |
| | | **OR** | |
| **Q.5** | **(a)** | What is Global supply chain? Describe the key factors in global manufacturing strategy. | **07** |
| | **(b)** | Which legal, cultural and economic factors influence companies to make changes in their products in different countries? | **07** |

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