

GUJARAT TECHNOLOGICAL UNIVERSITY**SEMESTER– 1 EXAMINATION – WINTER 2012****Subject code: 810002****Date: 04/01/2013****Subject Name: Economics for managers****Time: 14:30 – 17:30****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Explain three main reasons for monopoly. 07
(b) What do you understand with prisoner's dilemma? How can you relate it to oligopoly market. 07

- Q.2** (a) Draw the long run trade –off between inflation and unemployment. Explain how short run and long run trade off are interrelated. 07
(b) Explain how consumer price index is calculated. Describe the difference between the GDP deflator and CPI. 07

OR

- (b) Simply draw the table and graph with statistics indicating TFC, TVC, AFC, AVC, ATC Total cost and Quantity of production. 07

- Q.3** (a) Explain what competitive firm is and under what circumstances will a firm exit a market? 07
(b) Differentiate between Income effect and substitution effect caused by change in price of a commodity? 07

OR

- Q.3** (a) Explain the determinants of demand? 07
(b) Write a detail note on production possibilities frontier. 07

- Q.4** (a) Explain the components of GDP. Give one example of each 07
(b) Explain the economic logic behind purchasing power parity 07

OR

- Q.4** (a) List and explain the three theories for why the short run aggregate supply curve is upward sloping 07
(b) Discuss the determinants of productivity. 07

- Q.5** (a) Write a short note on: 07
1. Stagflation
2. Catch-up effect
(b) What is liquidity preference? How does it helps to explain downward slope of demand curve. 07

OR

- Q.5** (a) What are cost of inflation? Which of these costs do you think are most important for capitalist economy? 07
(b) Is Zero inflation advisable in a country like India? Justify your answer 07
