

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA - SEMESTER-III • EXAMINATION – WINTER 2013

Subject Code: 2830007**Date: 18-12-2013****Subject Name: New Enterprise and Innovation Management (NE&IM)****Time: 14:30 pm – 17:30 pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Explain the competencies of successful entrepreneurs with reference to any successful entrepreneur. **07**
 (b) Which mode is considered as the finest way to enter for International Business? Explain in detail. **07**
- Q.2** (a) Differentiate between debt versus equity financing and internal versus external sources of funding. **07**
 (b) What is Intrapreneurial Mind? List out the characteristics of Intrapreneurial Leadership. **07**
- OR**
- (b) Differentiate between International and Domestic entrepreneurship. **07**
- Q.3** (a) Elaborate the Venture Capital Process. **07**
 (b) Explain important Schemes for SSI (Small Scale Industries). Explain Incentives for SSI (Small Scale Industries). **07**
- OR**
- Q.3** (a) Write a short note on “Sole Proprietorship” form of business. Why it is considered as a widely used form of business? Discuss merits and demerits of the same. **07**
 (b) Discuss VAT (Value Added Tax), CST (Central Sales Tax), GST (Good & Services Tax). Explain Advantage and Disadvantages of VAT. **07**
- Q.4** (a) Explain the Growth Strategy and Discuss the Types of Growth Strategy. **07**
 (b) Discuss advantages and disadvantages of going public. **07**
- OR**
- Q.4** (a) Explain the Process of Buying a Business and also Advantage and Disadvantage of Buying a Business. **07**
Q.4 (b) Mr. Mehta wants to open a Garment Shop but does not have enough funds. Guide Mr. Mehta that, how he can have fund from the external sources of finances both short term as well as long term, for his Garment shop. **07**
- Q.5** (a) What is Strategic Alliance & Networks? Explain Advantage and Disadvantage of Strategic Alliance & Networks. **07**
 (b) Define the term Innovation? Discuss about Organization setup for innovation. **07**
- OR**
- Q.5** (a) Mention different sources of funding for research and development. **07**
 (b) Explain the Innovation Process **07**
