

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA - SEMESTER-III • EXAMINATION – WINTER • 2014

Subject Code: 2830202**Date: 08-12-2014****Subject Name: Management of Financial Services (MFS)****Time: 10:30 am - 01:30 pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

Q.1 (a) Discuss giving the functions of capital market, the primary and secondary segments of capital market. **07**

(b) Discuss in brief the major money market instruments. **07**

Q.2 (a) What are mutual funds? Discuss the benefits and limitations of investing in mutual funds. **07**

(b) What is merchant banking? Discuss the post issue activities undertaken by a merchant banker. **07**

OR

(b) Describe in brief the venture capital financing process. **07**

Q.3 (a) “Two major types of lease are finance lease and operating lease” – Explain these two types of lease giving their characteristics. **07**

(b) Give the various types of factoring and the advantages of factoring. **07**

OR

Q.3 (a) What is hire-purchase? How is it different from installment sale or leasing? **07**

(b) Explain the concept of securitization giving its economic benefits. Also discuss how it is different as compared to factoring. **07**

Q.4 (a) Discuss the concept of bill discounting giving its advantages and limitations. **07**

(b) “Reverse mortgage is a facility introduced to extend financial assistance to senior citizens” – Discuss. **07**

OR

Q.4 (a) Discuss the major SEBI guidelines with respect to the portfolio management services provided by a broking firm. **07**

Q.4 (b) Discuss the role of IRDA in regulating the insurance sector in India. **07**

Q.5 (a) “Financial institutions are one of the most important pillars of the Indian financial system” - Discuss the statement giving the various types of financial institutions operating in India. **07**

(b) Mention the situations favourable for forfeiting and also the benefits of forfeiting. **07**

OR

Q.5 (a) Give an overview about the major credit rating agencies operating in India. **07**

(b) Explain bancassurance giving in detail its advantages. **07**
