Seat No.: ________ Enrolment No.___________

GUJARAT TECHNOLOGICAL UNIVERSITY

MBA - SEMESTER–IV • EXAMINATION – SUMMER 2013

Subject Code: 2840006 **Date: 16-05-2013**

Subject Name: Project Management

Time: 14:30pm – 17:30pm **Total Marks: 70**

Instructions:

1. **Attempt all questions.**
2. **Make suitable assumptions wherever necessary.**
3. **Figures to the right indicate full marks.**

Q.1	**(a)**	Define Project. Explain the importance of Project Management.	**07**
	(b)	Describe in detail the five generic steps for defining the Project.	**07**
Q.2	**(a)**	What are the various factors influencing quality of estimates? Explain in brief the estimating guidelines for times, costs and resources.	**07**
	(b)	Discuss with example, how communication is important in Project Management.	**07**
		OR	
	(b)	Project risks can/cannot be eliminated if the project is carefully planned. Give your views with examples.	**07**
Q.3	**(a)**	Explain the role of teams in Project Management. Describe the organization structure used for implementing projects in an organization.	**07**
	(b)	Discuss the SEBI Disclosure and Investor Protection (DIP) Guidelines, 2000.	**07**
		OR	
Q.3	**(a)**	Describe the five-stage team development model. How to manage conflict within the Project?	**07**
	(b)	Discuss the process of Project audit.	**07**
Q.4	**(a)**	Define PERT & CPM. Explain the rules for constructing a network. List down the advantages & limitations of PERT.	**07**
	(b)	Explain the advantages & disadvantages of outsourcing project work. List down various best practices in outsourcing project work.	**07**
		OR	
Q.4	**(a)**	You have to organize Fresher’s Party for your juniors. Prepare a detailed Project Plan for this event.	**07**
	(b)	Discuss the various conditions for Project Closure. Explain the Project Closure process.	**07**
Q.5	**(a)**	Explain various types of Ownership securities.	**07**
	(b)	Why should a government provide special incentives for small scale units? Explain the various assistances extended by SIDBI for financing SSI.	**07**
		OR	
Q.5	**(a)**	What should a government provide to export oriented units? In India how does Central government promote establishment of export oriented units?	**07**
	(b)	Discuss various types of Hybrid securities. Explain various ways by which Project Financing can be regulated.	**07**

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