

GUJARAT TECHNOLOGICAL UNIVERSITY**M. E. - SEMESTER – III • EXAMINATION – WINTER • 2014****Subject code: 734104****Date: 27-11-2014****Subject Name: Digital Watermarking and Steganography****Time: 02:30 pm - 05:00 pm****Total Marks: 70****Instructions:**

- 1. Attempt all questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**

- Q.1** (a) Define digital watermarking and explain general digital watermarking scheme. **07**
(b) Define steganography and basic steganographic model. **07**
- Q.2** (a) List the differences between watermarking and steganography. **07**
(b) Based on characteristics of embedded watermarks, classify digital watermarking technologies and explain any one of them. **07**
- OR**
- (b) Classify digital watermarking based on applications. Explain one of these classifications. **07**
- Q.3** (a) If one crop the image or damage occurs to watermarked image after embedding watermark in the image what may happen ? Suggest one method with suitable example to over this problem. **06**
(b) In the coding approach a symbol is translated into a binary code. Compute the information rate for 32 symbols coded into 5 bit binary stream and 24 symbols coded into 5 bit binary stream. Which one is more efficient? **08**
- OR**
- Q.3** (a) What are the limitations of random sequence generation? How does chaotic map overcome these limitations ? **06**
(b) Explain substitution based watermarking scheme with block diagram. **08**
- Q.4** (a) How does frequency domain watermarking work? Why are they more robust than spatial domain method ? **05**
(b) Write down SPIHT coding algorithm. **09**
- OR**
- Q.4** (a) Explain image processing attacks with details on attack by remodulation. **05**
(b) Explain cryptographic and protocol attacks in brief. **09**
- Q.5** (a) Write down spatial domain watermarking algorithm. **05**
(b) Write down frequency domain watermarking algorithm **09**
- OR**
- Q.5** (a) Explain about various types of steganography. **05**
(b) Explain about IQM based steganalytic system. **09**
