

GUJARAT TECHNOLOGICAL UNIVERSITY**M. E. - SEMESTER – I • EXAMINATION – WINTER 2012****Subject code: 713106N****Date: 10/01/2013****Subject Name: Intellectual Property Rights****Time: 02.30 pm – 05.00 pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

Q.1 (a) What do you mean by “Intellectual Property”? Describe the need for protection of “Intellectual Property”? **07**

(b) What do you mean by “Copy Right”? Describe its need in field of education Society. **07**

Q.2 (a) Write a short note on “From research to revenue”. **07**

(b) Describe the relevance of Intellectual Property Rights in field of Education Society. **07**

OR

(b) How the Intellectual Property Rights affects the field of Research Industry. **07**

Q.3 (a) What do you mean by “Patents”? Describe its importance in field of Electronics Industry. **07**

(b) Write short note on “Infringement in context with Intellectual Property Rights”. **07**

OR

Q.3 (a) Describe the requirements and steps to obtain a “Patent” for any product. **07**

(b) What is optical disc piracy? Describe the tools for fighting against optical disc piracy. **07**

Q.4 (a) Write short note on Trade Secrets. **07**

(b) Write short note on “Cybersquatting”. **07**

OR

Q.4 (a) Write short note on Trade Marks. **07**

Q.4 (b) Describe the importance of Public Domain. **07**

Q.5 (a) Describe the relevance of the terms “Author”, “Copy Rights” and “Distribution Rights” **07**

(b) Mention the challenges to the International Copyright Community with advances in Digital Technologies. **07**

OR

Q.5 (a) Mention Immerging Issues in Domain Names. **07**

(b) Describe in your terms “Fair - Use policy”. **07**
