

GUJARAT TECHNOLOGICAL UNIVERSITY**M. E. - SEMESTER – III • EXAMINATION – WINTER • 2013****Subject code: 730004****Date: 26-11-2013****Subject Name: Entrepreneurship Development****Time: 10.30 am – 01.00 pm****Total Marks: 70****Instructions:**

- 1. Attempt all questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**

- Q.1** (a) Explain the evolution process and concept of entrepreneurship. **07**
(b) Define the small scale Industries and explain the role of small enterprise in economic development. **07**
- Q.2** (a) Describe the meaning of project and characteristics of project. **07**
(b) Define the concept, growth & function of women entrepreneurship. **07**
- OR**
- (b) What is Capital and capitalization .Explain capital structure in detail. **07**
- Q.3** (a) Explain the role of financial institution in the growth of entrepreneur. **07**
(b) Discuss the total quality management issues for small enterprises. **07**
- OR**
- Q.3** (a) Explain the formulation of a project report and discuss the common errors in project formulation. **07**
(b) Explain the brief electronic commerce and small enterprise. **07**
- Q.4** (a) Explain the function of an entrepreneur and discuss the distinction between an entrepreneur and a manager. **07**
(b) Define industrial sickness and describe remedial measures required for sick industrial unit. **07**
- OR**
- Q.4** (a) What is feasibility analysis and describe check list for feasible report. **07**
(b) Describe objectives and activities of SIDBI. **07**
- Q.5** (a) Role of entrepreneurship in economic development discuss in detail. **07**
(b) Explain about the preparation of business plan. **07**
- OR**
- Q.5** (a) Describe the methods of project appraisal. **07**
(b) What is franchising, explain in detail. **07**
