

GUJARAT TECHNOLOGICAL UNIVERSITY**M. E. - SEMESTER – III • EXAMINATION – WINTER • 2014****Subject code: 730004****Date: 25-11-2014****Subject Name: Entrepreneurship Development****Time: 02:30 pm - 05:00 pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Define entrepreneur and discuss various types of entrepreneur. **07**
(b) What is women entrepreneurship? Describe barriers of women entrepreneurship in detail. **07**
- Q.2** (a) Give difference between an entrepreneur and a manager. **07**
(b) Discuss various problems faced by small scale industries in detail. **07**
- OR**
- (b) Describe various criteria for selecting a project and discuss importance of project identification. **07**
- Q.3** (a) Define project appraisal and discuss various methods of project appraisal. **07**
(b) Explain problems faced by rural entrepreneur and give your ideas for the development of rural entrepreneurship. **07**
- OR**
- Q.3** (a) Explain importance of project report and give specimen of a project report. **07**
(b) Discuss various sources of finance for small scale sector. **07**
- Q.4** (a) Define project formulation and describe guideline of planning commissions for project formulation. **07**
(b) What is industrial sickness and discuss reasons for sickness of sick industrial unit. **07**
- OR**
- Q.4** (a) List out the institutes providing finance to entrepreneurs and describe any one financial institute in detail. **07**
(b) Explain in concise export documentation and procedure for small enterprise. **07**
- Q.5** (a) What is franchising? Explain merits and demerits of franchise. **07**
(b) Define venture capital and explain in details. **07**
- OR**
- Q.5** (a) Discuss in brief electronic commerce and small enterprise. **07**
(b) Explain different challenges for motivating workers. **07**
