

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY

M.E Sem-III Regular Examination January 2011

Subject code: 730004

Subject Name: Entrepreneurship Development

Date: 08 /01 /2011

Time: 02.30 pm – 05.00 pm

Total Marks: 70

Instructions:

- 1. Attempt all questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**

- Q.1** (a) Define entrepreneur and describe various types of entrepreneurs. **07**
(b) Give distinctive features of traditional managers and the entrepreneurs. **07**
- Q.2** (a) Explain problems of small scale industries in details. **07**
(b) Discuss various criteria for selecting a particular project and importance of project identification. **07**
- OR**
- (b) Explain sequential stages of project formulation. **07**
- Q.3** (a) Describe planning commission's guidelines for project formulation report for industrial project. **07**
(b) What is project appraisal and explain steps followed in project appraisal. **07**
- OR**
- Q.3** (a) What is venture capital, explain in details. **07**
(b) Explain sources of finance for small-scale sector. **07**
- Q.4** (a) Enlist the institutes providing financial assistance to entrepreneurs and describe any one financial institute in details. **07**
(b) Describe objectives and activities of technical consultancy organisation. **07**
- OR**
- Q.4** (a) Explain in brief Export documentation and procedure for small enterprise. **07**
(b) Discuss Total Quality Management issues for small enterprise. **07**
- Q.5** (a) Define industrial sickness and describe reasons attributed for sickness of small-scale industries. **07**
(b) Institutional market support to small-scale sector. **07**
- OR**
- Q.5** Write short-notes on
(a) Passing the torch of leadership. **05**
(b) Building the right organizational culture and structure **05**
(c) Hiring the right employees **04**
